

# COOKIES POLICY

## 1. WHAT ARE COOKIES?

Cookies are small pieces of information that are stored in electronic files that are installed in the USER's terminal when visiting a website with the purpose of storing data that can be updated and recovered by the person responsible for its installation. If the USER does not register or leave personal information on the site, the server will be aware that someone with that cookie returned to the website but it will be impossible to associate the navigation with a specific and identified USER.

## 2. WHAT TYPES OF COOKIES EXIST ?

Cookies, depending on their expiration, can be classified as session or permanent cookies. The first ones expire when the user closes the browser while the second ones remain for a longer time during which the data is still stored in the terminal and can be accessed and processed.

They can also be distinguished according to the entity that manages the computer or domain from which Cookies are sent and the data obtained is processed. In this case, they are classified as:

- Own cookies: those that are sent to the User's terminal equipment from a computer or domain managed by the Owner of the Website and from which the service requested by the User is provided.
- Third party cookies: those that are sent to the User's terminal equipment from a computer or domain that is not managed by the Owner of the Website, but by another entity that processes the data obtained through Cookies.

Cookies can also be classified according to their purpose and therefore we can talk about:

- Technical Cookies: allow the User to navigate through a web page, platform or application and the use of different options or services that exist in it, such as controlling traffic and data communication, identify the session or perform the process of purchasing an order.
- Personalization Cookies: allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language or browser type.
- Analytical Cookies: allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked. The information collected is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the users of said sites, applications and platforms, in order to introduce improvements based on the analysis of the data that users of the service do.
- Advertising Cookies: they allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included in a web page, application or platform from which the requested service is provided based on criteria such as the edited content or the frequency in which the ads are displayed.

## 3. HOW TO DEACTIVATE OR ELIMINATE COOKIES ?

The User may configure his browser so that no cookies are installed or to receive a warning on the screen whenever a cookie wants to be installed, being able to decide at any time whether he wants to accept it or not. Likewise, the user may later decide to eliminate the cookies he has installed by changing the configuration of his browser or deleting them manually through it. Keep in mind that the elimination of cookies may mean a decrease in the quality or functionality of the website. To perform these operations, you must follow the instructions of the browser that you use:

[Google Chrome](http://bit.ly/2yxQv5L)<http://bit.ly/2yxQv5L>[Mozilla Firefox](https://mzl.la/2IiAiB6)<https://mzl.la/2IiAiB6>[Safari](https://apple.co/2KhESEK)<https://apple.co/2KhESEK>[Internet Explorer](http://bit.ly/2K5)<http://bit.ly/2K5>

#### 4. WHAT COOKIES DO YOU USE THIS WEBSITE?

This website uses the following Cookies:

NAME	SERVER	PURPOSE	EXPIRATION
_ga	www.qualityproducciones.es/	It serves to distinguish users	2 years
_gat	www.qualityproducciones.es/	Used to show our advertising on other pages of the Google network	24 hours
_gid	www.qualityproducciones.es/	It serves to distinguish users	48 hours
cdp-cookies-plugin-wp	www.qualityproducciones.es/	Accept the cookies plugin	1 year

# NOTICE ABOUT COOKIES

**"This Website uses Cookies to offer a better User experience. If you continue browsing we consider that you accept its use. More information in our [Cookies Policy](#) and [Privacy Policy](#) "**